

IRIANTO WIDJAJA

Senior Email Marketing & Deliverability Specialist

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EXECUTIVE SUMMARY

Results-driven Email Marketing & Deliverability Specialist with 10+ years of experience in email marketing, affiliate marketing, solo ads, list monetization, subscriber reactivation, marketing automation, and self-hosted email infrastructure. Generated over \$122,000 in verified revenue, maintained a 5.0/5.0 rating with 356+ verified reviews, managed databases up to 50,000 subscribers and email operations exceeding 10,000 emails per day. Founder of TMD Community with 936+ members and 141 coaching members.

KEY ACHIEVEMENTS

\$122K+	356+	5.0/5.0	50K
Revenue	Reviews	Rating	Subscribers
10K+/Day	936+	141	15
Email Volume	Members	Coaching	Team Led

CORE EXPERTISE

Email Marketing • Email Deliverability • Marketing Automation • MailWizz • AWS SES • Brevo • SMTP2GO • SPF • DKIM • DMARC • Affiliate Marketing • Funnel Optimization • List Segmentation • Subscriber Reactivation • Cloudflare • Google Apps Script • ClickMagick • Qliker

PROFESSIONAL EXPERIENCE

Founder & Email Marketing Specialist | Independent Business | 2016–Present

Built and operated a successful email marketing and solo ads business. Generated more than \$122,000 in tracked revenue. Managed subscriber databases up to 50,000 contacts, email operations exceeding 10,000 emails/day, deliverability optimization, affiliate campaigns, and self-hosted email infrastructure.

Founder | TMD Community | 2024–Present

Built a digital education community with 936+ members and 141 coaching members. Created onboarding systems, webinars, educational content, mentoring programs, and coaching workflows.

Project Development Manager | Double8 Condotel | 2012–2016

Managed development projects, budgets, timelines, stakeholder communication, and teams of up to 15 personnel.

TECHNOLOGY STACK

MailWizz, Brevo, Aweber, GetResponse, Instantly, AWS SES, SMTP2GO, Cloudflare, GoDaddy, WordPress, Google Sites, Google Sheets, Google Docs, Google Forms, Apps Script, ClickMagick, Qliker, Canva, CapCut, Zoom.

CERTIFICATIONS

Google Digital Marketing & E-Commerce Professional Certificate

- Foundations of Digital Marketing & E-Commerce
- Attract and Engage Customers with Digital Marketing

TARGET ROLES

Senior Email Marketing Specialist • Email Deliverability Specialist • Marketing Automation Specialist
• Lifecycle Email Marketing Specialist • Affiliate Marketing Manager